



FORTIFY YOUR MASTER DATA FOUNDATION

Master Data Governance (MDG) is a crucial foundation for business yet many organisations face significant challenges with master data that results in poor performance and frustration organisation wide.

Data governance has been identified as one of the top three differences between organisations that successfully capture value from data and those that don't¹. Yet in a 2023 survey² of organisations using SAP, 42% said they have issues with master data quality and governance. Issues that result in:

- Lack of trust in data for business decisions
- Pressure and workload on IT for data governance
- Compliance issues
- Business user frustration
- Limited, delayed value from software investments
- Hesitations around critical system migrations such as to SAP S/4HANA.

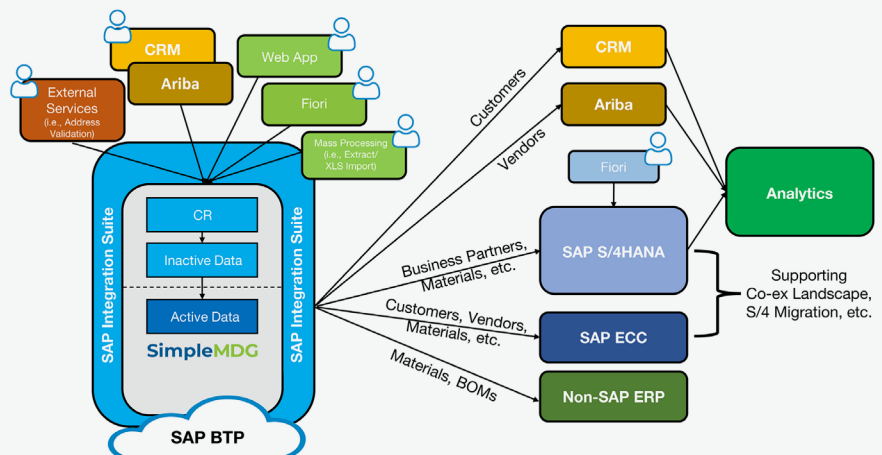
THE IMPORTANCE OF MASTER DATA GOVERNANCE

Data is an organisation's biggest and most mission critical asset and with data volumes skyrocketing, now is the time to set solid foundation for maintaining that data through governance. MDG is vital in helping organisations:

- achieve operational efficiency and make impactful business decisions
- be nimble for growth and innovation by having a competitive differentiator
- avoid disasters of non-compliance of increasingly complex regulations
- realise the value from Artificial Intelligence/Machine Learning - technologies that require robust data foundation
- confidently and cost effectively migrate to SAP S/4HANA with reduced business disruption, data cleansing and resources.

THE SIMPLEST WAY TO MANAGE MASTER DATA ON SAP

SimpleMDG is a comprehensive master-data governance cloud solution for SAP. Built on the SAP Business Technology Platform (BTP), SimpleMDG harnesses and unifies data from across the enterprise to deliver accurate and timely data for impactful decision making:



“We have found that around 75% to 80% of the time, master data is inaccurately maintained in SAP. This cascades down to the transactional data, whether it's a sales order, delivery or an invoice, a purchase order.”

SimpleMDG



AN EASY, COMPREHENSIVE & POWERFUL MDG SOLUTION



SimpleMDG streamlines complex data for SAP and is the simplest way of managing master data. With over 70 out-of-the-box S/4HANA data objects and workflows, SimpleMDG supports powerful governance while eliminating the need for slow, complex and expensive customisations.

SimpleMDG fortifies master data foundations in 3 ways:

UNIFIES ENTERPRISE DATA

Harnesses unified, accurate and timely data for impactful business decisions.

ENSURES REGULATORY COMPLIANCE

Enhances regulatory compliance and data privacy at reduced costs and bandwidth.

ENABLES DIGITAL TRANSFORMATION

Empowers growth and transformation with a nimble master data solution and integrations.

For organisations this means:

- Improved data accuracy with reduced manual interventions with cloud-based access, standard master data templates and validation rules
- A single source of truth and seamless integration with SAP
- New products or services can be added with reduced dependence on IT
- Business rules, approvals or templates can be changed easily without error or delay while maintaining governance
- Increased confidence to implement new technologies (such as S/4HANA, Artificial Intelligent or Machine Learning) and achieving a faster time to value
- Organisation-wide access to accurate data insights while ensuring regulatory compliance and data security.

Data quality starts with Master Data Governance, and Master Data Governance requires People, Process, and System to be successful.

SimpleMDG is a comprehensive master data governance cloud solution on SAP BTP.

The SimpleMDG platform was developed by Laidon Group - a technology solutions company headquartered in the USA that has been delivering enhanced SAP solutions since 1996.

SimpleMDG is SAP Certified and built on SAP Business Technology Platform.

SimpleMDG

SAP® Certified
Built on SAP Business Technology Platform

COSOL are SAP Partners and authorised resellers and implementation partners for SimpleMDG by Laidon Group.



COSOL'S SPECIALIST TEAM CAN HELP YOU GET STARTED, ASK US HOW...

LEVERAGE OUR EXPERTISE

We are a global provider of asset management solutions for asset-intensive organisations that span across people, process, systems and data elements of the asset management framework to drive quantifiable business improvements.

We work collaboratively with clients from across the natural resources, energy and water, infrastructure, government and defence sectors to help them to achieve economic and sustainable improvements in their operations and supply chain.

We do this by utilising our signature solutions and proprietary software in combination with best-of-breed technologies and 22+ years industry, technical and functional expertise.

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